

## **S8E6 – LIVE with Cajun Kye and Lisa from Jasper Jeep Jam 2025**

Intro – We are LIVE here on THE Overland Podcast! With my co-host and personal mechanic Tony from @batsoffroad joining me. Hope you are feeling better! It has been a dumpster fire of flu around your house for a while. Hope you can stop coughing long enough to do the show! Haha

**Guests** - I am excited to have with us this evening Cajun Kye and Lisa Duet from the most beautiful county in all of Arkansas, Newton County. They went out on a limb last year and put on the very first Jasper Jeep Jam and Overlanding Rally. The 2<sup>nd</sup> Annual is coming up March 14-16 of this year and they are here to visit with us and tell us what they have in store for the event this year!

Welcome!

### **About the Event Itself**

- Can you give us an overview of the Jeep Jam and Overlanding Rally? What can attendees expect?
- What inspired you to start or get involved in organizing this event?
- How has the Jeep Jam evolved since you had the first one last year? Any big changes or improvements this year?
- What are some must-see attractions or events at this year's rally?
- Who are some of the key vendors, or brands attending?
- Are there any hands-on workshops or training sessions for attendees?

### **About Overlanding Culture**

- Overlanding has exploded in popularity—why do you think that is?
- What's your personal Overlanding setup, and do you have a favorite trip you've taken?
- How does the Rally help beginners get into Overlanding?

### **Behind-the-Scenes of the Rally**

- What are some of the biggest challenges in organizing an Overlanding Rally?
- What's the craziest or most unexpected thing that has happened at last year's event?
- What goes into selecting vendors and exhibitors for the event?

- How do you balance keeping the event fun while maintaining a strong educational aspect?
- Any fun traditions you are seeing develop for this event throughout the future?

### **Community & Future of Overlanding**

- What role do Overlanding Expos/Rally's play in growing the community?
- How do you see the future of Overlanding evolving in the next 5-10 years?
- Do you have any advice for someone who wants to get involved in Overlanding but doesn't know where to start?
- If someone could only attend one day of the expo, what should they absolutely not miss?
- Where can people find more information about the event and get tickets?