

Blackbeard FIRE on THE Overland Podcast

Thank you for joining us on **THE OVERLAND PODCAST!**

- We took the week off last week to be with our families
- To TRAVEL – wife and I went to New Mexico (Sandia Peak, Lots of amazing Mexican Food and Hot Air Balloon Ride).
- To work on vehicles (That's TONY)
- And to remember the reasons why we are THANKFUL

We have so much to be thankful for in life...

- Weight loss and being healthy
- Our friendship
- Our families
- We have amazing homes and rigs
- Good jobs
- And the list goes on...

But today we are back at it and want to get to talking about getting outdoors and what we have available to us that makes that much more enjoyable!

- We always say...
- There is nothing like friends around the campfire
- The stories that are shared
- The lies that are told
- The friends that are made
- The food that we eat
- There is nothing quite like it...

But how do you make that fire?

- How do you get that fire started?
- Are you a lighter fluid kinda guy?
- Are you that daredevil that likes to throw gasoline on things?
- There are a lot of different ways...

Since the beginning of time...

- Cavemen have been seen lighting fires
- On many of the petroglyphs we saw last week that are thousands of years old there was fire.

- If you Google “fire history” you will get many different answers about where it came from, who discovered it and who was the first to use it
- From the Paleolithic Era dating to 420 million years ago, to answers dating to South Africa between 1-2 million years ago. Carbon dating is something I cannot wrap my head around.
- It has been around a long stinking time.

Use for all kinds of things

- To keep warm
- For protection
- For making tools (like PKV)
- To send signals
- Lighting
- Social Gatherings

But if you are going to live sections or parts of your life outdoors...

One of the best skills you can have in life is to know how to start a fire.

- It could save your life
- It could save the life of others
- Make you comfortable
- Help people to find you
- In the Boy Scouts that is one of the first badges you earn
- It is quintessential to life outdoors.

But there are tools that are available to us that make this process so easy...

- And that is what we want to discuss here this evening
- We have with us **Blackbeard Fire Starters! Welcome!**
- We have been using these products for quite some time now.

What we have done in the past...

- I have used quite a few methods in the past in order to get fires started...
 - I can't tell you how many times I have covered whatever I wanted to burn in gasoline and just about killed myself...
 - We have always saved lint from the dryer
 - Scot (from Old Man Fish Camp) taught me how to shave cedar and stack it up like pallets.

- He tells stories about, as a kid, his dad would give him one match and a piece of cedar every morning. In the afternoon, when he arrived home from work, the first thing he would ask him was if he got his fire started that day.
- Lighter Fluid on Charcoal and later on I used the charcoal chimneys when I actually decided I cared about the flavor of my food.
- Tony what have been your methods over the years?
 - ??

All that has CHANGED...

Things are so different now... so much easier

- When I tried Blackbeard FS for the first time, I was amazed
- It was so easy...

So...let's talk about **BlackBeard Firestarters...**

- Where did BB get its start?
- How did it all begin?

(FROM WEBSITE) HISTORY - Black Beard Fire was created in a small apartment in 2019 by two blue collar brothers. With a strong passion for American made craftsmanship and quality, KJ and Kaimahi Thompson went to work creating a product that would soon become a favorite tool of Americans all over the nation.

KJ Thompson

The oldest of 5 siblings. Was born and raised in Salt Lake City, Utah. Before Black Beard Fire he was a carpenter, specializing in building mountain rustic furniture. Worked as a carpenter for 15 years before he retired to pursue his dream full time. KJ spent several years of his early adult life living deep in the South Pacific in the island Kingdom of Tonga. Which he considers his home away from home. KJ is an Eagle Scout and loves being outdoors. He enjoys creating things, spending time with his wife and kids, and doing anything with his brothers. KJ is happily married to his sweetheart of 12 years. They have 4 beautiful children.

Kaimahi Thompson

Kaimahi is the middle child of the Thompson family. He worked with his older brother KJ as a carpenter for 10 years where he excelled as one of the fastest furniture builders in the nation. His curiosity and attention to detail served him well as transitioned his talents from woodworking to fire starters. Kaimahi is a phenomenal cook who loves to be in the kitchen or out on the grill any chance he can get. Kaimahi is also an Eagle Scout. He is happily married with 2 children with 1 more on the way.

You have really grown and taken off...

- I love your take on **Social Media**
- It is much like what I love to do with mine...
- You do something serious, talk about life and practical things
- Then you do something crazy funny.
- It is fun and entertaining...

US Made

There aren't many things made in the US these days...

- If there were, it wouldn't be a big deal to make that statement, it would be assumed
- Made in Salt Lake City, UT using 100% American made materials and ingredients.

Infinite Shelf Life?

- Whether opened or unopened
- Infinite shelf life
- Does not evaporate, deteriorate or dissipate
- First and last ones will light exactly the same.

Waterproof and Windproof

- You show countless videos of dunking your products under water and then lighting them immediately. How is that possible?
- Windproof – will not blow out.
- But you extinguish your fire the way you naturally would

Non-toxic

- Made with non-toxic chemicals
- But as with every other smoke, you don't want to purposefully ingest the fumes or smoke

Very high flashpoint

- This blows my mind and is science beyond my comprehension
- Very high flashpoint, yet easy to light
- Will not self-ignite. It needs a spark or flame.

Not Char...

- Nothing is charred
- So, it has a longer burn time

Not recommended to cook over

- If you are using charcoal make sure the fire starter is burned off before cooking
- Why is that?

On your website you have several different options to choose from...

- Firestarters
 - 50+ fires from one stick
 - Windproof
 - Waterproof
 - Infinite shelf life
 - Cut what you need, save the rest
- Fire Plugs
 - 8 min burn time
 - Waterproof
 - Windproof
 - 30 year shelf life
- Other items
 - Kits
 - Ferro Rods
 - Lighters
 - Waterproof matches

Black Friday Sale NOW

Up to 50% off Fire kits

Free Shipping on orders over \$50

Social Media

Instagram - @blackbeardfire

Facebook – Black Beard Fire Starters

Website – www.blackbeardfire.com where you also have a BLOG

Youtube – Blackbeard Fire Starters

I greatly appreciate you coming on the podcast

I have thoroughly enjoyed learning more about you, your family, and your business!

I love your products and love how we as the podcast can associate and work with each other.

Thank you!

I want to thank everyone for tuning in and listening to this conversation.

I hope you have gotten as much out of it as I have. We all love food and this is one of our favorite subjects!

I hope you have a wonderful week.

We are signing off here on THE OVERLAND PODCAST.

Look out for number one and don't step in number 2.

We are out!